





















KITCHEN, ART GALLERY, STUDY HALL, LAUNDRY **SORTING FACILITY, DOCTOR'S** OFFICE, CONFERENCE ROOM, IMPROMPTU KARAOKE BAR. **ALL-NIGHT THERAPIST'S** OFFICE, PARTY CENTRAL, COMMAND CENTER, KENNEL. **CHARGING STATION, ARENA. QUIET PLACE, 24-HOUR NEWSROOM, MAKESHIFT** OFFICE, DIAPER BAG PREP AREA, CONFESSIONAL, VISITOR **CENTER, SCIENCE FAIR** STAGING AREA, SANCTUARY. **PRE-GAME EQUIPMENT CHECKPOINT, COUPLES** RETREAT, PLAYGROUND. REPAIR SHOP, COMPLAINT **DEPARTMENT, ALL-AGES DANCE CLUB, LIBRARY** 

## Kraft Maid VANTAGE

KITCHENS FOR THE **REAL** LIVING ROOM™



## WE UNDERSTAND THE KITCHEN ISN'T JUST AKITCHEN

The kitchen sets the mood of the whole house. It's the hub. The watering hole. The scene of the action.

The kitchen isn't just "where the cook is," a place for chopping and baking and garnishing.

It's way more than that.













The kitchen is where life happens. Real, actual, capital-L "Life."









Life happens on a got-up-latefor-the-school-bus morning, or while quietly folding laundry at the counter. It happens at breakfast, running through spelling words, or late at night when the glue on the science fair project boards still isn't dry.





Life happens when a sense of peace arrives in the midst of making a pie—or when gathered as a family, coordinating schedules around the calendar hanging on the fridge.





Life happens when the guests never leave the kitchen because they'd rather talk around the center island.





It happens over cocktails, coffee, chicken soup on sick days; over insurance documents that need signing, or breaking news from a nearly dead iPad®, tethered by its charging cord to the outlet by the stove.











THE KITCHEN IS WHERE LIFE HAPPENS.

## Kraft Maid VANTAGE

KITCHENS FOR THE **REAL** LIVING ROOM™

# WELCOME. WHERE WOULD YOU LIKE TO BEGIN?



### **DESIGN FOR HOW KITCHENS ARE ACTUALLY USED**

Your new kitchen doesn't exist yet—you're going to help design it. Start thinking about your new kitchen and how it fits your life.



### THE REST OF THE HOUSE

Through the years, we've seen that the kitchen sets a tone, and the themes begun there tend to carry throughout the house.



### **DETERMINING YOUR PRIORITIES**

What's important to you? How can you make tough decisions, when faced with essentially unlimited options? We can help.



### UNDERSTANDING THE SPECIFICS

There's a lot to know, and at first it can be confusing. In this section, we'll help you simplify the choices you face and understand what all the terminology means.



### WHAT YOU GET WITH KRAFTMAID® VANTAGE™

Having delivered hundreds of thousands of kitchens, we know how important details are—so we take care of them.

### DESIGNEOR HOW KITCHENS ARE ACTUALLY Your new kitchen doesn't exist yet. There's no warehouse where it sits, waiting in USED

boxes. Yours will be specifically built for how you'll use it. Think about a kitchen that would fit how you live—what would you call it? The gathering point? A serene retreat? Browse our featured kitchens on the next few pages. See if any of our kitchen names—which we base on what we see happening in other people's lives—seem like they might describe what you can imagine happening in your life.



The Foodie Kitchen
The Kitchen Guests All Eventually End Up In
The Half-Kitchen, Half-Therapist's Office

### THE COMMAND CENTER KITCHEN

The Growing (And Not Done Yet) Family Kitchen The Kitchen That Shows Well The Organizational Fanatic's Kitchen The "We Entertain Three Times A Year" Kitchen The "We Entertain Three Times A Month" Kitchen The Bachelor Kitchen The Kitchen That's Heard It All The Baker's Kitchen The Sunrise, Sunset Kitchen











Housekeeping. Conflicting schedules.
Getting to practice, getting home,
handling late nights of homework
mixed with parental career demands
and—don't forget—meal planning, prep,
serving and clean-up.



A kitchen can be designed to function as the single location from which heavily scheduled lives are managed alongside everything that goes into a meal—bringing order to the potential chaos.















# TIDINESS FROM MESSINESS. PEACE FROM CONFUSION. CONTROL FROM CHAOS.

Here are a few ideas that make life a little easier in The Command Center Kitchen.

### 1. COFFEE STATION

Prevents coffee-making (and mess) from intruding on the rest of the kitchen activity.

### 2. DESK, CHARGING STATION AND MESSAGE BOARD

Keeps electronics from migrating to the island, where they're in the way, and gives everybody a communications center. Desk area can also serve as a mini-office so parents stay in the kitchen while kids do homework.

### 3. CLEANING SUPPLY PULL-OUT

Simplifies the search for the cleaning product of the moment—a search often conducted urgently, whether in response to an accident or just to get the job over with.

### 4. SNACK ZONE

Lets kids grab snacks out of this mini-pantry (and use the built-in microwave) without interrupting the main kitchen action.

### **5. DELUXE ROLL-OUT TRAY**

Provides access to pans and dishes kept in the back of the cabinet without crouching down, clanging, or emptying out the items in front—then soft-closes gently with nothing but a nudge.

### 6. APRON-FRONT SINK BASE

Serves as just one example of the many sink bases available—plenty of storage for whichever sink style makes most sense to you.

### 7. SPICE DRAWER INSERT

Encourages cooks to experiment with spices a little more, since the rack is right next to the range and well-organized. If kids are suspicious when they see new flavors being added, the cook can quietly spice up dinner without drawing their attention.















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### THE KITCHEN THAT NEVER SLEEPS

The Minimalist Kitchen The Bar-Is-Open Kitchen The Krazy Kid Korner Kitchen The Kitchen She Waited A Long Time For The Spicy Food Experimenter Kitchen The Kitchen of Many Moods The I-Hate-Cooking Kitchen The No Kids (Yet) Kitchen The Kitchen That Soothes After a Long, Hard Day The "We Entertain Three Times A Year" Kitchen The "We Entertain Three Times A Month" Kitchen The On-Again/Off-Again Vegetarian Kitchen The TV Binge-Watching Kitchen The Bachelor Kitchen The Kitchen That's Heard It All The Baker's Kitchen The Kitchen-As-Second-Office The Empty Nester Kitchen The Kitchen Hangout The Sunrise, Sunset Kitchen The Meat and Potatoes Kitchen











Different schedules. Separate interests. Friends and neighbors, friends of friends, neighbors of friends, friends who might be more-than-friends—people show up at all hours, and all gravitate toward the center of everything: the kitchen.



A kitchen can be designed to create a space for those who live there, as well as those who arrive and never really feel the need to leave the area that contains pretty much everything they came for.













### A KITCHEN THAT SOMEBODY IS ALWAYS EITHER USING, ABOUT TO USE, OR CLEANING UP AFTER USING.

Here are a few ideas that make life a little easier in The Kitchen That Never Sleeps.

### 1. TV/MICROWAVE/MESSAGING CENTER

Enables quick meals while watching TV with the messaging center in a can't-miss spot below, to communicate despite conflicting schedules.

### 2. ADJUSTABLE DRAWER DIVIDERS

Makes every pot, pan, dish, bowl, gift-from-parents-normally-kept-hidden and small-specialty-appliance-with-obscure-single-use feel welcome.

### 3. BASE POTS AND PANS STORAGE

Surrounds the stove with easy-access storage for big pots and pans—and since 90-lb. capacity drawer slides are standard with KraftMaid, "big" is no biggie.

### 4. ONE-TOUCH AUTO-OPEN BI-FOLD WALL CABINET

Makes high, hard-to-reach cabinets easy to open and close, with a push of a button, so you can effectively use every inch of space.

### 5. COREGUARD® SINK BASE

Helps prevent minor problems from becoming expensive distractions: CoreGuard® is a KraftMaid® innovation, an engineered polymer that protects your investment by resisting damage and stains from minor leaks.

### 6. BAR AREA WITH LED LIGHTING

Keeps the relaxing-with-a-drink crowd out of the way of the cooks, and provides several kinds of storage to keep some stuff hidden and possible conversation starters out on display.

### 7. WALL APPLIANCE GARAGE

Makes a nice home for the coffeemaker, and allows for a convenient hiding spot when clearing counters quickly before company comes.













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### THE KITCHEN SHE WAITED A LONG TIME FOR

The Spicy Food Experimenter Kitchen The Kitchen of Many Moods The I-Hate-Cooking Kitchen The No Kids (Yet) Kitchen The Kitchen That Soothes After a Long, Hard Day The "We Entertain Three Times A Year" Kitchen The "We Entertain Three Times A Month" Kitchen The On-Again/Off-Again Vegetarian Kitchen The TV Binge-Watching Kitchen The Bachelor Kitchen The Kitchen That's Heard It All The Baker's Kitchen The Kitchen-As-Second-Office The Empty Nester Kitchen The Kitchen Hangout The Sunrise, Sunset Kitchen The Meat and Potatoes Kitchen









At first they rented. Then she and her husband bought older homes and lived on tight budgets. After years of forcing herself to make those inherited workspaces work, she knows what she wants.













A kitchen can be designed to look like, feel like and function as anything a person can imagine—which for some people is daunting. But for those who have lived with less-than-ideal kitchens for years, the ability to choose exactly what's right feels like freedom.



# THIS IS THE KITCHEN YOUR PAST-LIFE KITCHENS HAVE BEEN BUILDING UP TO. GOAL #1: NO COMPROMISES.

Here are a few ideas that make life a little easier in The Kitchen She Waited A Long Time For.

### 1. BAKING STATION WITH BASE MIXER SHELF

Solves a dilemma: lifting the big mixer out of storage is a pain, but not everybody wants it occupying counter space—so this mixer shelf swings up from the cabinet below and locks in place, then lowers out of sight.

### 2. HUTCH

Provides two kinds of storage: on the top, wedding china on display; hidden in the bottom, the mismatched plastic lids every kitchen secretly contains.

### 3. DELUXE ROLL-OUT TRAY

Makes everything easy to reach, even items in the back, so it's no big deal to lift even a heavy old crock pot. Then it's simple and quiet to close again, even holding that pot, since Whisper-Touch™ soft-close doors are standard.

### **4. PANTRY ZONE**

Creates a place for bulk storage of cans and boxes when there is no separate, formal pantry space. Cabinets with glass inserts display decorative items to keep the area from being solely functional.

### 5. WOOD SUPER-SUSAN

Adds a twist to one of the all-time great space-savers. Here, the top and bottom revolve independently. Only swivel what you need to swivel, and get easier access to items on the lower level.

### **6. APRON-FRONT SINK BASE**

Represents just one of the specialized bases KraftMaid can provide, depending on your aesthetic: we'll provide the storage, whichever sink style appeals to you.

### 7. COGNAC LEATHER INSERTS

Adds a sense of timelessness by replacing sections of doors which would typically be wood.

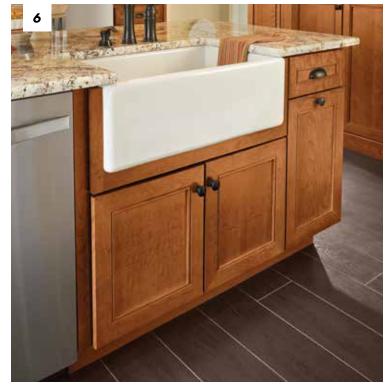














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### THE NO KIDS (YET) KITCHEN

The Kitchen That Soothes After a Long, Hard Day
The "We Entertain Three Times A Year" Kitchen
The "We Entertain Three Times A Month" Kitchen
The On-Again/Off-Again Vegetarian Kitchen
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Making a life together is about sharing space, and enjoying time spent managing the smaller details of daily life.









A kitchen can be designed to create an ideal, usable, attractive-yet-functional backdrop for the chores and projects, activities and obligations, friends and animals that—added together—are the foundation of a couple's life.













# DEMONSTRATING THE SOMETIMES SUBTLE DIFFERENCE BETWEEN "SMALLISH" AND "COZY."

Here are a few ideas that make life a little easier in The No Kids (Yet) Kitchen.

### 1. ONE-TOUCH AUTO-OPEN CABINET WITH TRAY DIVIDERS

Touch the cabinet or push a button, and it opens. Push the button, and it closes. Auto-open cabinets make hard-to-reach places more accessible, for everything from reusable bags to cookie sheets.

### 2. HOME OFFICE

Centralizes the day's tasks, from paying bills and making grocery lists to sharing breakfast or answering emails. Provides cubbies for office supplies, or to keep mail from piling up on the counter.

### 3. BASE PULL-OUT PANTRY

Makes efficient use of limited space, so useful-but-cluttery items on the counter can hide somewhere that's still handy.

### 4. RECYCLING STATION

Waits next to the sink to help you sort the recycling as you dispose of it, instead of on your way to the curb—with four baskets for waste, compost trimmings, paper and plastic (or however your sorting works).

### **5. BREAD BOX**

Keeps fresh bread handy in a base drawer, separate from the rest of the groceries, then closes nice and gently since our WhisperTouch™ soft-close drawers are standard with KraftMaid®.

### 6. KNIFE SECTION CUTTING CENTER

Can be placed strategically above the bread box and next to the stove, with a cutting board included to make prep simple.

### 7. LED TOE KICK LIGHTING

Creates a softer mood by lighting the floor beneath the cabinets.















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### THE "WE ENTERTAIN THREE TIMES A MONTH" KITCHEN

The On-Again/Off-Again Vegetarian Kitchen
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It's called "entertaining" for a reason—the hosts bring people together to laugh, eat, and improvise the evening's dialogue. As the setting, the kitchen itself can turn a mere get-together into a memorable evening.









A kitchen can be designed to accommodate several people, and still encourage an apparent contradiction: relaxing, while working hard.











# IDEAS AND SUGGESTIONS FOR PEOPLE WHO HAVE PEOPLE OVER, OVER AND OVER.

Here are a few ideas that make life a little easier in The "We Entertain Three Times A Month" Kitchen.

#### 1. BAR AREA

Lures the people who are less integral to the cooking and prep off to the side to mix a cocktail or two.

#### 2. SCOOP TOP DRAWER

Fits under the cooktop and allows for more storage right in the middle of the action.

#### 3. BASE MULTI-STORAGE PANTRY

Maximizes all that good storage space beneath the island. Its inserts rotate and fold so that lots of stuff can fit under there, and yet it all stays organized and easy-to-get-to when the guests are due any minute.

#### 4. WALL APPLIANCE GARAGE

Opens like a classic garage door. Perfect hideaway for smaller appliances (and a quick place to stash them as guests arrive).

#### 5. BASE BUILT-IN MICROWAVE CABINET

Takes the microwave off the counter but keeps it handy—yet out of the guests' view, since a humming microwave fails to set the right mood for a dinner party.

#### **6. BASE POTS AND PANS ORGANIZER**

Provides easy access to large pots and pans in deep drawers right next to the stove. Allows the cook to pull them out gracefully when cooking for lots of people, without saying "excuse me, excuse me" while crossing the room.

#### **7. CATERING CENTER**

A wide workspace with two oven cabinets eliminates the tension around a single oven and prep area, as the host sorts out which dishes need to be heated when. Also simplifies life if there happen to be actual caterers.















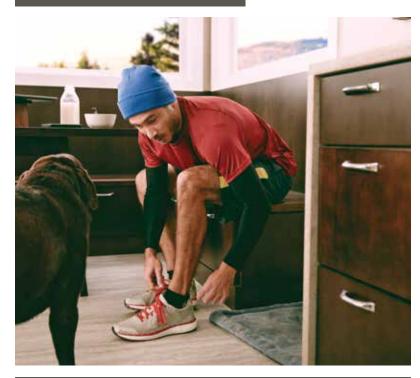
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#### THE BACHELOR KITCHEN

The Kitchen That's Heard It All
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A playground.
A showcase.
An investment.
Whatever your kitchen is to you, it's always right to design it as a personal statement— whether you'll be there for a year, ten years, or who-knows-how-long.



A kitchen can be designed to accommodate life's changes—whatever they may turn out to be. Will this be a kitchen to grow old in, or to keep in good shape until a realtor is needed? Doesn't matter: a great kitchen is a kitchen that improves the life lived there.











# TO GET WHAT YOU WANT, YOU MUST KNOW WHAT YOU WANT. TO KNOW WHAT YOU WANT, LEARN WHAT'S POSSIBLE.

Here are a few ideas that make life a little easier in The Bachelor Kitchen.

#### 1. LAUNDRY ROOM / DOG ZONE

Laundry necessities. Pet supplies. Outdoor gear—everything in its place. (The dog will, of course, quickly learn exactly which places the leash, treats and dog toys are kept.)

#### 2. FLOATING SHELVES

Gives you a place near the cooktop to set anything you might need or anything you might want to look at.

#### 3. FULL EXTENSION, DEEP DRAWERS

Solves two problems: no more fishing around in the back, thanks to the full extension, and since our top drawers are especially deep—which is standard on any cabinet—there'll be no more ladle jams.

#### 4. BASE MICROWAVE CABINET

Frees up counter space, and leaves plenty of room for storage right underneath. (Also, keeps the hum of the microwave away from ear-level.)

#### 5. MUDROOM STORAGE

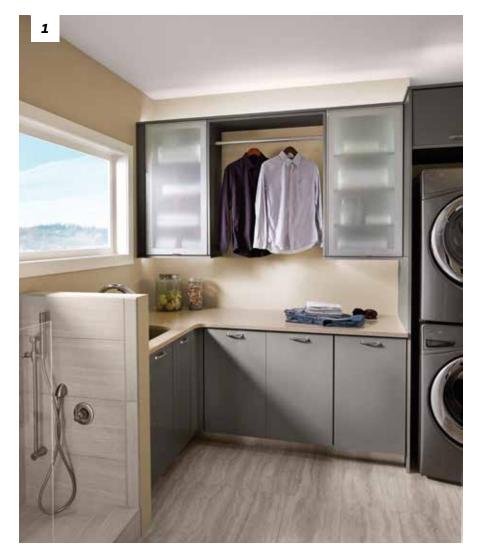
Adds storage for all the "Oh yeah, I'll need to store that somewhere" stuff like hiking, biking and skiing equipment—or just dog food bought in bulk. Keeps clutter, dirt and "warehousing" confined to the mudroom.

#### **6. ADJUSTABLE DRAWER DIVIDERS**

Provides a perfectly organized place for pans and lids of pans—no banging, clanging or scratching. Also makes room for a few cheesy oven mitts received as gifts from well-meaning relatives.

#### 7. SPICE DRAWER INSERT

Helps a foodie in the midst of a creative urge follow the cooking muse by keeping spices well-organized and right next to the stove.















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#### THE EMPTY NESTER KITCHEN

The Kitchen Hangout
The Sunrise, Sunset Kitchen
The Meat and Potatoes Kitchen











With the kids on their own, there's time for interests and activities that used to be crowded out by daily life—but there's still a whole lot of daily life, and it makes its demands.















A kitchen can be designed to be the focal point for every activity, accommodating friends and family as well as daily or seasonal projects: a space to relax, talk, create, babysit, tinker around, prep, eat, clean up and linger.





### NOW THAT THE YOUNGER BIRDS HAVE FLOWN, THERE'S ROOM IN THE NEST FOR A LOT OF COOL STUFF.

Here are a few ideas that make life a little easier in The Empty Nester Kitchen.

#### 1. BAKING STATION WITH BASE MIXER SHELF

Saves your back and tired arms by storing the heavy mixer out of sight until it's needed (creating more useful counter space), then swinging it up from below the countertop to lock in place at counter level.

#### 2. WALL MULTI-STORAGE PANTRY

Saves smaller baking supplies from getting lost in deeper drawers, and the shelves adjust to whatever size is needed—lots and lots of shelf holes are standard, so you can match the shelf height to whatever you are storing.

#### 3. OVEN CABINET

Puts casserole dishes and pans conveniently below the oven in a deep bottom drawer.

#### 4. AUTO-OPEN WASTEBASKET

Opens with a nudge when wet hands are full of vegetable scraps, so the cabinet stays cleaner, then closes with just a touch—essentially self-closing.

#### **5. TRAY/BAKING SHEET STORAGE**

Gives another out-of-the-way spot for cookie sheets, muffin tins, cutting boards and anything that tends to get all jumbled up if shoved in a drawer.

#### **6. BASE PANTRY PULL-OUT UTENSIL STORAGE**

Takes larger ladles, knives and spoons off the counter by the stove and puts them out of sight (and away from the grease and dust).

#### 7. BASE BLIND CORNER WITH CHROME SWING-OUTS

Uses space that's normally wasted, creating storage for large items; and makes sure you're not bending and reaching, searching for whatever is lost in the back.

















# WHAT'S A GOOD NAME FOR YOUR CURRENT KITCHEN? WHAT MIGHT YOUR NEW KITCHEN'S NAME BE?

Life goes on slightly differently in every home—and no two kitchens come together exactly the same. Each deserves a one-of-a-kind name.







# MORE STORAGE IDEAS FOR BUSY KITCHENS.

The busier you get, the more ideas we get for ever-more-inventive solutions.

Here are a few—but only a few. Visit kraftmaid.com/storage for even more solutions.

#### 1. BASE SUPER STORAGE CABINET

Combines various trays to provide extra (or "super") storage, for anything from groceries to cookware to more groceries.

#### 2. TALL PANTRY PULL-OUT

Takes advantage of those in-between spaces, and eliminates conversational interruptions that occur when you dive toward the back of a cabinet after a bottle of something.

#### 3. TIERED PAN AND LID STORAGE PULL-OUT

Organizes pans and lids, protecting them from scratching so they don't bang into each other—also bringing down kitchen noise (and stress) levels.

#### 4. SINK BASE MULTI-STORAGE CABINET

Clean-up Central: easy-access storage under the sink for the cleaning supplies you use most—and additional storage for supplies you only use when there's real trouble.

#### **5. BASE WINE RACK**

Increases the likelihood of spontaneously enjoying more wine with more meals by placing bottles in easy reach.

#### **6. PEGGED DRAWER ORGANIZER**

Organizes tall stacks of dishes, bowls and plates in deep drawers without allowing them to bump and chip.

#### 7. REVERSE-A-SHELF

Swings around 180° so you don't forget to use items at the back of your wall cabinets.

#### 8. PULL-OUT TABLE

Makes small kitchens larger by adding extra workspace when you need it.

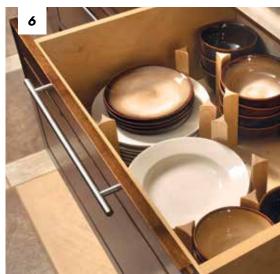
















# THE REST OF THE HOUSE

Through the years we've seen that the kitchen sets the tone and reflects the life of the home. Once that tone is established, however, the themes that begin in the kitchen can carry throughout house—so the ideas and trends we've observed (and the role of cabinetry in creating them) extend into every living space.















# DETERMINING YOUR PRIORITIES

What's important to you? Maybe you should know the answer to that before beginning your journey. Actually, to be honest, the journey already started: it began when you became dissatisfied with your current kitchen. So how should you proceed now? What should you base decisions on? We can help. First, do what we do: observe. Begin noticing how you spend your time in the kitchen and think about the activities that center there. Then you can start planning a kitchen you'll love living in.





# WHAT'S LIFE LIKE IN YOUR KITCHEN?

What's important to you? Not just colors and door styles: what do you do in there? Talk it through with your spouse/partner/person-whose-opinion-matters-to-you. Decisions are coming. Now is the time to find common ground. Based on years of observing what makes people love their new kitchens, we have one piece of advice **Design not just for how your kitchen will look, but for how you want to live in it.** 

#### **CONVERSATION STARTER**

\_stylish design; or\_\_\_\_\_something timeless?

What's more important, in your opinion:

Get a pen. Check the blank that reflects your feelings. You (or all of you) should answer these.

\_keeping costs as low as possible; or\_\_\_\_\_making an investment?

space for the whole family; orintimate setting?
entertaining guests; orcreating an efficient workspace?
giving the cook space to work; orworking together to prepare meals?
plenty of counter space; orplenty of storage space?
THOUGHT-PROVOKING EXERCISE
Now, go through this book and browse the different kitchens, noticing the features that give each one its "feel." Mark anything that appeals to you.
Ooor styles:
inishes:
Kitchen layouts:
Cool ideas I find intriguing:
low, browse through the names describing the kitchens we show. Mark what name (like "The Command Center Kitchen") sounds like something ou'd like to describe your new kitchen—either one we've mentioned, or one you've come up with yourself.
heKitchen
or The Kitchen That

## QUESTIONS YOUR DESIGNER WILL ASK. NOW WHEN THE INEVITABLE MOMENT COMES, YOU'LL BE READY.

How many people are in your household <i>now</i> ?	What small appliances do you use regularly?
In five years?In ten years?	☐ Blender ☐ Microwave ☐ Toaster ☐ Electric Griddle
What are their current ages?	☐ Mixer ☐ Juicer ☐ Coffee Maker ☐ Crock Pot
Any pets?	Other
What kind of cooking do you want to do?	Where do you want to be able to store these small appliances?
☐ Basic meals ☐ Baking	$\square$ On the Countertop $\square$ Inside Cabinets $\square$ Pantry
☐ Gourmet ☐ Canning ☐ None	Other
Where do you want your family to eat their meals?	Do you recycle? ☐ Y ☐ N ☐ If it's easy
☐ Kitchen ☐ Dining Room ☐ Bar	Do you need a place for linens?   Y  N  Maybe
Other	Serving Trays? ☐ Y ☐ N ☐ Maybe Pet Food? ☐ Y ☐ N
	Do you like to display china, or collectibles? $\square$ Y $\square$ N $\square$ Maybe
What activities do you want to take place in your kitchen?	
☐ Homework ☐ Watching TV ☐ Paying Bills ☐ Crafting	When you have interesting or pretty display items, would you rather:
☐ Hobbies ☐ Hanging Out ☐ Office Work ☐ Sewing	put them out in the open, on shelving, or;
☐ Jigsaw Puzzles with Pictures of Covered Bridges	keep them behind glass doors?
Other	Do you tend to keep your spices:
	<ul><li>☐ nicely organized, or;</li><li>☐ jumbled in a drawer?</li></ul>
What type of entertaining do you want to do?	Are the recipes you follow usually:
☐ Casual Get-togethers ☐ Holiday Meals	☐ in an actual cookbook lying open on the counter, or;
☐ Casual det togethers ☐ Fronday Means ☐ Dinner Parties ☐ Cocktail Parties ☐ Not Much ☐ Other	found online and displayed on an iPad® (or similar device)?
	Are there special considerations your designer ought to know about
What large appliances do you plan to replace?	Dietary?
☐ Stove ☐ Dishwasher ☐ Refrigerator	Physical?
Other	Other?
	Other?

## KITCHEN DESIGN 101

#### **DEFINING "DESIGNING"**

Quick definition: when we say "design" we don't mean just how your kitchen looks. For us, it's also about how your kitchen works and functions:



- Traffic flow
- Lighting
- Storage
- How close or far apart things are
- Useful features specific to how you live
- Planning for garbage and recycling
- Placement of windows and doors
- Practical elements like plumbing and electricity

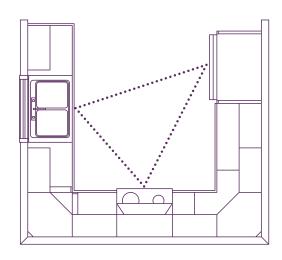
and yes, also:

How it looks

#### **WORKSPACE CONSIDERATIONS**

Whatever shape your floorplan and whatever else actually goes on during a day, a kitchen is still primarily a workspace and should be designed for use. In addition to respecting the classic "work triangle" (sink, fridge, stove), you can manage space in your kitchen based on activity—from storage to a flow of cleaning, prep, and cooking, each configuration can be maximized for efficiency.

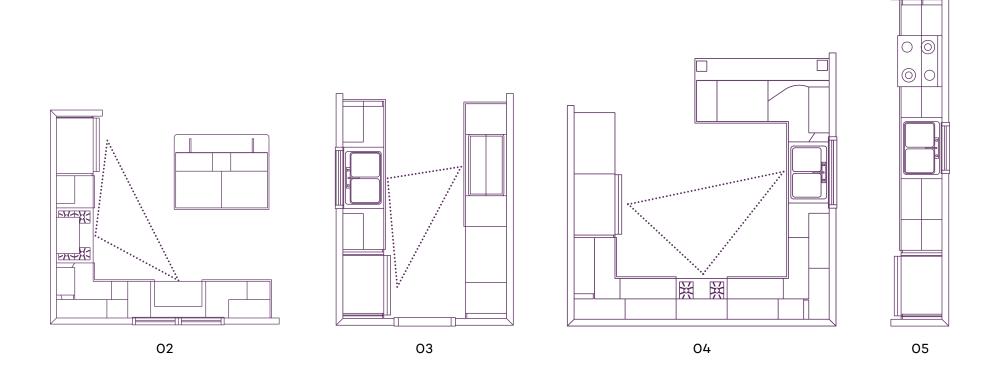
Talk it through with your designer.



#### TYPES OF KITCHEN CONFIGURATIONS

Your current configuration might be fine the way it is, but why not take a moment to consider a new layout? Have you thought about knocking out a wall, relocating a window or maybe just relocating the fridge or stove?

- **O1 U Shape:** Accommodates more than one cook, as well as kitchen traffic.
- O2 L Shape: Lots of good work space and a traffic-free work triangle. Add an island for extra storage and counter space.
- O3 Galley layout: Excellent for one cook, keeping every work zone conveniently close.
- **G Shape:** Similar to the U Shape, but with a peninsula for added counter space and storage.
- O5 Single wall layout: The classic choice for a smaller space.

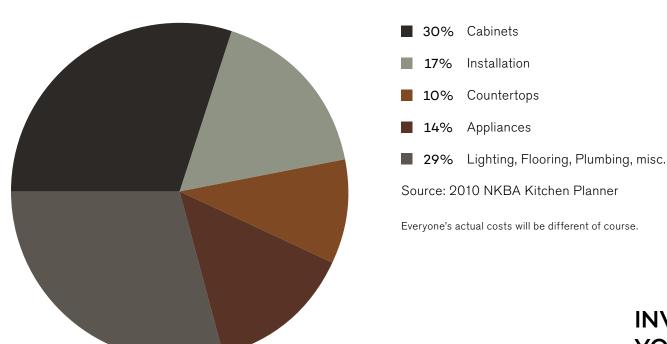




#### A LITTLE BUDGETING PREP.

Every project is different, and every homeowner feels differently about how much they want to invest. Here are some guidelines, considerations, clues, rules of thumb and tips for thinking about your budget.

#### WHAT MAKES UP THE COST OF A NEW KITCHEN?



# BASE YOUR INVESTMENT ON WHAT YOUR HOME IS WORTH.

Target the overall budget between 5% and 15% of your home's value. Project costs will vary.

## THINK "LINEAL FEET" WHEN COMPARING CABINET STYLES.

You're likely to hear kitchen cabinets summed up as a "per lineal foot" cost, which takes into account many of the factors that affect the price. So measure the lineal feet of your kitchen across the front of your base cabinets. Then as you find cabinets and door styles you like, you can multiply your rough measurement against a "per lineal foot" cost to compare and contrast approximate costs. As always, work with your designer to get the best estimations.

### ADVANCED DECISION-MAKING: THE COST-OVERRUN SCENARIO

It happens sometimes. If initial designs run over budget, most people can't just increase their budget. What then?

#### WHERE NOT TO CUT

We've seen people regret giving up elements that they can't go back and add later, such as a Lazy Susan. Also, people often look back and wish they hadn't taken out a feature they would have used every day. A few months later they visit a friend, see the benefit of an Auto-Open Wastebasket, for example—and regret cutting it.



Throughout this book are great ideas that are tough to add later, such as this Base Built-in Microwave Cabinet. Ask your designer to alert you if you're making a cut that can't be added later.



#### Talk to your designer about features that can be added down the road.

#### WHERE TO CONSIDER CUTTING

You can't add a Blind Corner Pull-out later, but you can add Roll-out Trays and Drawer Partitions at any point. You can often save on finish or choice of wood, but if you're an active family, don't skimp on protecting your investment. Would a simpler door style save money? Your designer can help you decide. Again: it's good to know your priorities before you give up on something that will improve life in your kitchen.

# UNDERSTANDING THE SPECIFICS

Your overall design is largely determined by how you use your kitchen, but there are still questions to answer about the look and feel. Start with what's important to you, and go from there. This is where you'll start to bring everything to life.







#### **FINISHES**

Your choice of finish greatly affects the final result. You'll be making decisions that range from "paint or stain," to treatments like glazing, burnishing, distressing, suede topcoats and high-gloss foils.



#### **DOOR STYLES**

Study the room photography in this book to see how door style selection affects the whole design—that single sample door gets multiplied, re-sized, adapted to specific features, and in some cases mixed with contrasting styles to achieve an overall effect.



#### **WOOD TYPES**

When you're choosing a wood type, consider the natural color and the grain. Each species has definite characteristics, although even within the same tree, there will be variations—which you can either minimize or highlight with your choice of finish.

# **FINISHES**

#### PAINTS, STAINS, AND FOILS

There are three basic ways to finish your cabinets: paint, stain, or foil. With a paint or stain, you can add a glaze, or go for something more unusual: it's taken us decades to build our repertoire of color and finish techniques—we can handle any look you want. Play around at kraftmaid.com/doors to see the different effects, or order a finish chip and a sample door.









04









#### **PAINTS**

- 01 Paint
- 02 Paint with glaze
- 03 Paint with suede topcoat
- 04 Vintage
- 05 Vintage patina
- 06 Distressed paint
- 07 Distressed patina









02 Stain with glaze

03 Burnished

04 Distressed

05 Stain with suede topcoat







04



**FOILS** 

01 High-Gloss 02 Thermofoil

# A KRAFTMAID® KITCHEN ENDURES WHATEVER LIFE THROWS AT IT— LITERALLY OR FIGURATIVELY—BECAUSE OF OUR EXCLUSIVE DURAKRAFT™ PLUS FINISHING SYSTEM.

With a proprietary topcoat that's forty percent thicker than we've ever done and two times more scratch resistant, a KraftMaid kitchen lasts without suffering every little scratch, stain, or other evidence of an active life. Learn more at kraftmaid.com/durakraftplus.













## **PAINTS:**

# WANT TO CAPTURE A PARTICULAR SHADE OR A SMOOTH, COLORFUL LOOK?

That's what paint is good for. A painted kitchen gives you control over the exact color and has a more uniform feel.



#### **PAINTS**

It takes over seven hours to paint a door: each coat adds to its durability and helps create a smooth, even surface. That said, joint lines resulting from the wood's natural expansion and contraction are normal and—since they lend a little character—actually desirable.



#### PAINTS WITH GLAZE

The glazing process highlights the visual depth and interest in the corners, crevices and ridges of whatever it's applied to. So adding glaze to painted cabinets brings out the unique qualities of each door, and gives a richer, textured appearance. Since it's applied by hand, no two doors are exactly the same.



KRAFTMAID VANTAGE™ EXCLUSIVE

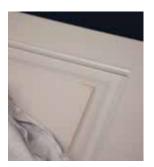
#### PAINTS WITH SUEDE TOPCOAT

Softens the tone of the paint with a matte finish, making if feel more lived in, subtle and sophisticated. Like our standard topcoat, a suede topcoat provides durability, and resistance to scuffs, stains, UV fade and cleaning chemicals.



#### VINTAGE FINISHES

Paint with a sense of history, a timeworn feeling, a rich past life—in a word, vintage. After distressing and sanding the paint, this finish even allows a little of the original wood to show through.



#### **VINTAGE PATINA FINISHES**

Similar to the vintage look, but with a layer of patina that lends character to the corners and crevices—increasing the sense of time's passage and creating a more subtle and weathered look.



KRAFTMAID VANTAGE™ EXCLUSIVE

#### DISTRESSED PAINT FINISHES

Gives kitchens the appearance of reclaimed painted wood by adding deliberate distressing, such as wormholes, rasped edges, and over-sanded corners that expose little patches of the original wood. The final effect loosens up the sense of uniformity even more than the distressing you see with our vintage option. A suede topcoat is standard.



KRAFTMAID VANTAGE™ EXCLUSIVE

#### **DISTRESSED PATINA FINISHES**

Similar to distressed paint finishes, but with a layer of patina that adds even more character and a sense of time's passage. A suede topcoat is standard.



#### **ACCENT PAINTS**

Try a contrasting back, or panel insert. Nobody said your kitchen should only have one lonely, solitary hue. Work with your designer, and splash some color around.



#### **PAINTS**

 01 02 03 04 05 06 O6 O7 O7 O8 O9 10 11 12

\*These paints are available with standard or suede topcoat

#### PAINTS WITH GLAZE

Dove White with Cocoa Glaze 01 Dove White with Cinder Glaze 02 Canvas with Cocoa Glaze 03 Canvas with Cinder Glaze 04 Biscotti with Coconut Glaze 05 Biscotti with Cocoa Glaze 06 Biscotti with Cinder Glaze 07 Mushroom with Coconut Glaze 08 Mushroom with Cocoa Glaze 09 Mushroom with Cinder Glaze 10 Chai with Coconut Glaze 11 Chai with Cocoa Glaze 12 Chai with Cinder Glaze 13 Pebble Grey with Coconut Glaze 14 Pebble Grey with Cocoa Glaze 15 Willow with Coconut Glaze 16 Willow with Cocoa Glaze 17 Willow with Cinder Glaze 18 Sage with Cocoa Glaze 19 Sage with Onyx Glaze 20 Greyloft with Sable Glaze 21 Cardinal with Onyx Glaze 22 Midnight with Onyx Glaze 23



#### VINTAGE FINISHES

Vintage Dove White 01
Vintage Canvas 02
Vintage Biscotti 03
Vintage Mushroom 04
Vintage Chai 05
Vintage Pebble Grey 06
Vintage Willow 07
Vintage Sage 08
Vintage Greyloft 09
Vintage Cardinal 10
Vintage Midnight 11
Vintage Onyx 12







### VINTAGE PATINA FINISHES

01 Vintage Dove White with Cocoa Patina 02 Vintage Dove White with Cinder Patina 03 Vintage Canvas with Cocoa Patina 04 Vintage Canvas with Cinder Patina 05 Vintage Biscotti with Cocoa Patina 06 Vintage Biscotti with Cinder Patina 07 Vintage Mushroom with Coconut Patina 08 Vintage Mushroom with Cocoa Patina 09 Vintage Mushroom with Cinder Patina 10 Vintage Chai with Coconut Patina 11 Vintage Chai with Cocoa Patina 12 Vintage Chai with Cinder Patina 13 Vintage Pebble Grey with Coconut Patina 14 Vintage Pebble Grey with Cocoa Patina 15 Vintage Willow with Coconut Patina 16 Vintage Willow with Cocoa Patina 17 Vintage Willow with Cinder Patina 18 Vintage Sage with Cocoa Patina 19 Vintage Sage with Onyx Patina 20 Vintage Greyloft with Sable Patina 21 Vintage Cardinal with Onyx Patina

22 Vintage Midnight with Onyx Patina

0

# 02 03 08 09

19

20



#### DISTRESSED **PAINT FINISHES**

- 01 Distressed Dove White
- 02 Distressed Canvas
- 03 Distressed Biscotti
- 04 Distressed Mushroom
- 05 Distressed Chai
- 06 Distressed Pebble Grey
- 07 Distressed Willow
- 08 Distressed Sage
- 09 Distressed Greyloft
- 10 Distressed Cardinal
- 11Distressed Midnight
- 12 Distressed Onyx



21

22

23

#### **DISTRESSED** PATINA FINISHES

- 01 Distressed Dove White with Cocoa Patina
- 02 Distressed Dove White with Cinder Patina
- 03 Distressed Canvas with Cocoa Patina
- 04 Distressed Canvas with Cinder Patina
- 05 Distressed Biscotti with Coconut Patina
- 06 Distressed Biscotti with Cocoa Patina
- 07 Distressed Biscotti with Cinder Patina
- 08 Distressed Mushroom with Coconut Patina
- 09 Distressed Mushroom with Cocoa Patina
- 10 Distressed Mushroom with Cinder Patina
- 11 Distressed Chai with Coconut Patina
- 12 Distressed Chai with Cocoa Patina
- 13 Distressed Chai with Cinder Patina
- 14 Distressed Pebble Grey with Coconut Patina
- 15 Distressed Pebble Grey with Cocoa Patina
- 16 Distressed Willow with Coconut Patina
- 17 Distressed Willow with Cocoa Patina
- 18 Distressed Willow with Cinder Patina
- 19 Distressed Sage with Cocoa Patina
- 20 Distressed Sage with Onyx Patina
- 21 Distressed Greyloft with Sable Patina
- 22 Distressed Cardinal with Onyx Patina
- 23 Distressed Midnight with Onyx Patina

#### EXAMPLE A: THE SMOOTH, COLORFUL LOOK OF PAINT.



#### EXAMPLE B: THE NATURAL, WOOD-GRAIN-ENHANCING LOOK OF STAIN.





## **STAINS:**

## WANT TO SEE THE WOOD'S GRAIN AND NATURAL CHARACTERISTICS?

That's what stains are good for. There are lots of color tints and effects, and in different ways they all heighten what's interesting about each species of wood.



#### **STAINS**

To bring out the defining character of any wood species, we hand-spray and hand-rub all our stains. It takes a lot of skill, and requires passing down institutional knowledge to a dedicated team for decades.



#### STAINS WITH GLAZE

To add depth and dimension, we hand-spray a flood coat of glaze over the entire base stain, then hand-wipe and hand-detail the door so that the glaze stays in the cracks, crevices and grain-lines.



#### **BURNISHED FINISHES**

Hand-Burnishing softens the corners and raised edges of your doors, which provides more unique character and the feeling of worn, well-loved furniture.



#### **DISTRESSED FINISHES**

For a kitchen that seems comfortable and lived-in from day one, choose a distressed finish, which mimics the imperfections of reclaimed wood by adding wormholes, softened corners, rasped edges, and other deliberate methods of loosening the sense of uniformity; all done by hand. A suede topcoat is standard on distressed finishes.



#### SUEDE TOPCOATS

Softens the overall color tone of a stain with a matte finish, making it feel more lived in, subtle and sophisticated. Like our standard topcoat, a suede topcoat provides durability, and resistance to scuffs, stains, moisture, UV fade and cleaning chemicals.

#### LIKE IT? NOT SURE? ORDER A SAMPLE.

See what the stain looks like in person, before you commit. After you place your order at kraftmaid.com/samples you can get a rebate for the sample cost when you order your kitchen. Before you go that far, of course, you can check out an enlarged view at kraftmaid.com/doors.



#### **STAINS**

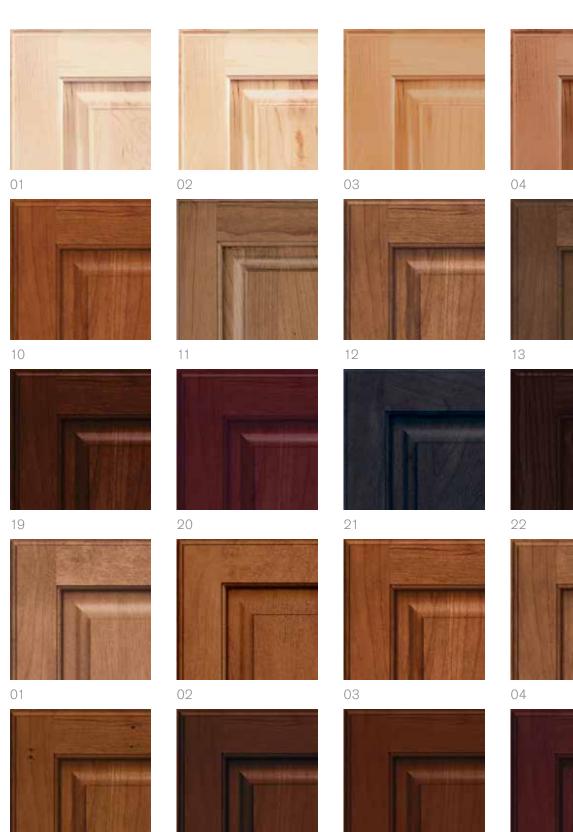
Parchment 01 Natural 02 Honey Spice 03 Toffee 04 \*Fawn 05 \*Golden Lager 06 \*Praline 07 \*Ginger 08 \*Cinnamon 09 \*Sunset 10 \*Husk 11 \*Rye 12 \*Hazel 13 \*Saddle 14 Cognac 15 \*Chestnut 16 Chocolate 17 \*Autumn Blush 18 \*Kaffé 19 \*Cabernet 20 \*Slate 21 \*Peppercorn 22

08

\*These stains are available with standard or suede topcoat

#### STAINS WITH GLAZE

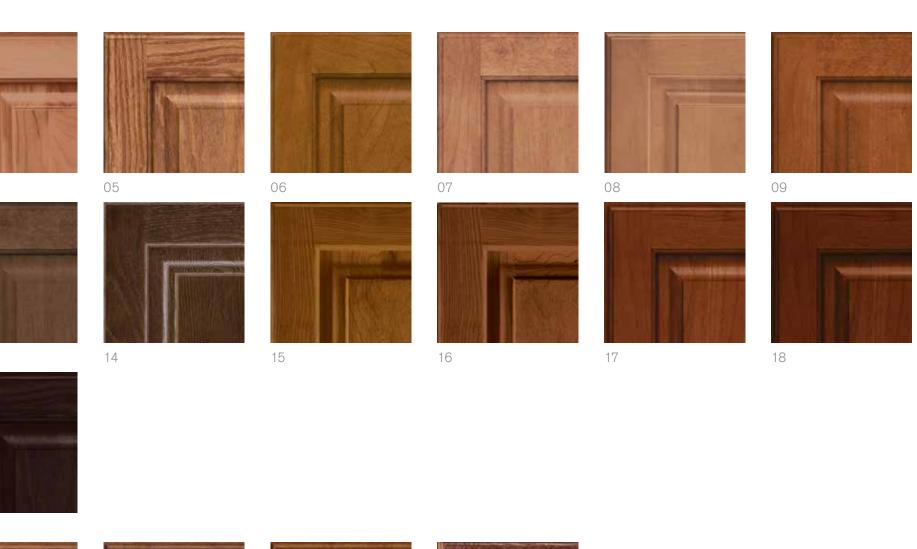
Ginger with Sable Glaze 01
Praline with Onyx Glaze 02
Cinnamon with Onyx Glaze 03
Rye with Sable Glaze 04
Rye with Onyx Glaze 05
Chestnut with Onyx Glaze 06
Chocolate with Mocha Glaze 07
Antique Chocolate with Mocha Glaze 08
Chocolate with Ebony Glaze 09
Autumn Blush with Onyx Glaze 10
Cabernet with Onyx Glaze 11



10

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09







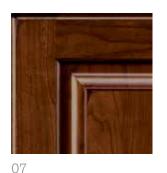
















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#### **BURNISHED FINISHES**

01 Burnished Ginger

02 Burnished Golden Lager

03 Burnished Praline

04 Burnished Cinnamon

05 Burnished Rye

06 Burnished Chestnut

07 Burnished Chocolate

08 Burnished Autumn Blush

09 Burnished Cabernet







15







16

## DISTRESSED FINISHES

01 Distressed Praline

02 Distressed Ginger

03 Distressed Husk

04 Distressed Fawn

05 Distressed Sunset

06 Distressed Golden Lager

07 Distressed Cinnamon

08 Distressed Hazel

09 Distressed Rye

10 Distressed Saddle

11 Distressed Autumn Blush

12 Distressed Chestnut

13 Distressed Kaffé

14 Distressed Cabernet

15 Distressed Slate

16 Distressed Peppercorn









## **FOILS:**

## WANT ALTERNATIVES THAT ARE EXTREMELY STYLISH, OR PRACTICAL?

Two specialty finish options, great for a sleek kitchen design, or adding functional storage to a laundry room or bathroom.



#### **HIGH-GLOSS FOILS**

If you're considering a contemporary look, ask your designer how high-gloss foils can bring that modern, high-design feel to your kitchen.



Dove White Chai



Pebble Grey



Greyloft



Onyx



#### **THERMOFOILS**

A uniform, consistent, durable and easy-to-clean finish. Great for laundry rooms, mudrooms, bathrooms or other working spaces.



White Cream



Visit kraftmaid.com for photos, style boards, details of what you see here and more of everything.



#### **ALUMINUM DOOR FRAMES**

Like an accent piece, an aluminum frame glass door's sleek lines can complement many door styles, and coordinate with any finish. You choose how see-through the glass is, anywhere from completely clear to obscures-everything-inside-but-still-looks-lovely.









01 Fresco Brushed Aluminum02 Vetro Brushed Aluminum03 Vetro Champagne Bronze04 Vetro Hammered Bronze



#### **GLASS AND METAL INSERTS**

If your cabinets become easily disorganized as life gets busy, you may have stopped considering glass-fronted cabinets out of practicality. But glass panels can do more than just reveal what's inside: they're also a way of adding patterns and textures to the overall look of the kitchen.















01 Cammed 02 Classic 03 Etched 04 Layered 05 Mullion 06 Textured 07 Metal

# DOOR STYLES

# YES, THERE ARE A LOT OF DOORS. THAT WAY, WE'LL HAVE THE ONE YOU WANT WHEN YOU FIGURE OUT WHAT FEELS RIGHT TO YOU.

Take some time and leaf back through this book. Pause at the kitchens you like—notice the role door style plays in the overall look. You'll probably see similarities between the styles you tend to like, which is a good starting point for a discussion with your designer.



#### SOME TERMS YOU'RE LIKELY TO HEAR



#### **FULL OVERLAY**

A full overlay has very little cabinet frame showing around each door and drawer front, creating a seamless effect.

Examples: **Lyndale Full**, Putnam, Harrington, Courtney.



#### HALF OVERLAY

A half overlay shows some cabinet frame around each door and drawer front.

Examples: **Lyndale Half**, Grandview Half, Fox Chase Half, Lincoln Half



#### RECESSED PANEL

A recessed panel door has a flat panel set back inside the perimeter of a door.

Examples: Lyndale, Putnam, Sedona, Kendrick, Seton, **Harrington**, Eldridge



#### **RAISED PANEL**

A raised panel door has a center panel that rises in the center and is somewhat decorative.

Examples: Durango, Courtney, **Jamison**, Glenberry



#### **SHAKER**

It's a style term given to specific door styles that provide a clean, orderly and simple look.

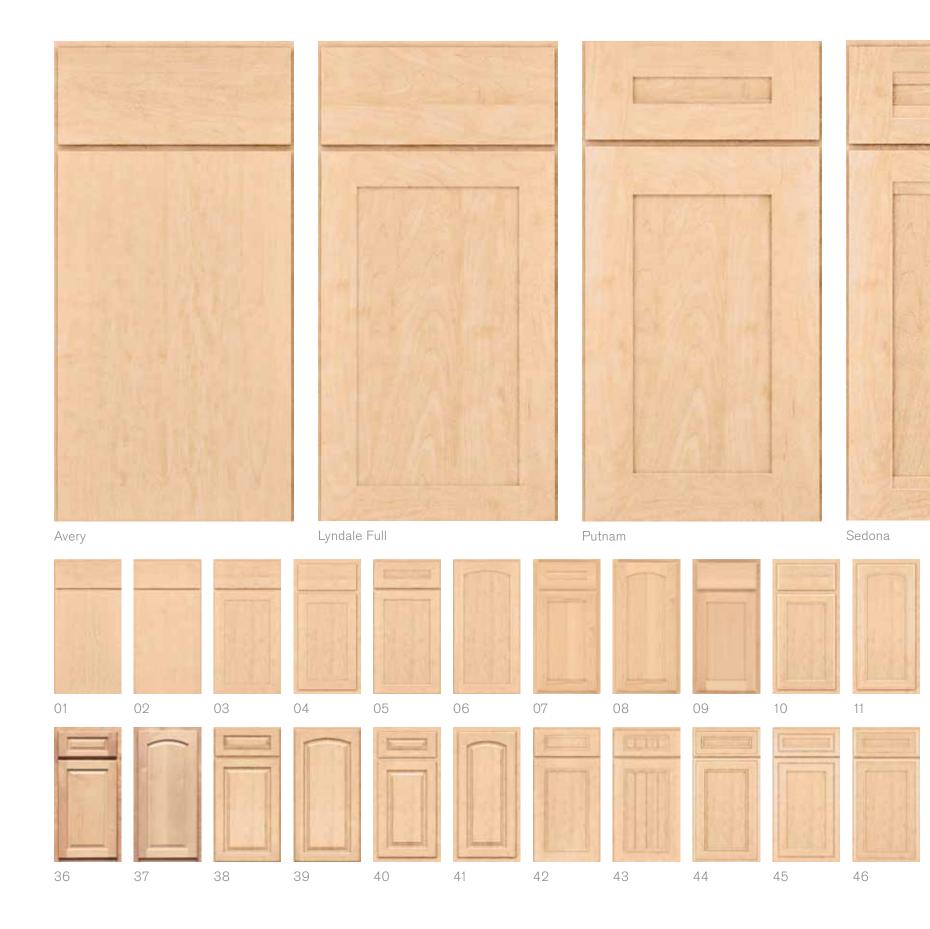
Examples: Lyndale, Putnam, Sedona



#### **SLAB**

Any door that's a single piece of wood with no panel or decoration. Drawer fronts are also available as slab on many styles.

Examples: Avery, Brockton









#### LET'S START SIMPLY.

These ten doors represent a pretty wide range of styles, so they're a good place to start getting a sense of your options. In all, we offer 70 door styles—but you can confidentially arrive at a decision if you just proceed step by step.

#### **WOODS**

01 Avery

02 Brockton

03 Lyndale Full\*

04 Lyndale Half\*

05 Grandview Full\*

06 Grandview Roman Full

07 Grandview Half\*

08 Grandview Roman Half

09 Harper

10 Hanley

11 Hanley Roman

12 Melrose\*

13 Morristown\*

14 Lasalle

15 Cornell\*

16 Parker House

17 Putnam\*

18 Sedona\*

19 Judson

20 Kendrick

21 Amhurst\*

22 Abington

23 Brookfield\*

24 Seton

25 Durango\*

26 Mandolay

27 Garrison\*

28 Knollwood

29 Bradford

30 Bridgewater\*

31 Bridgewater Cathedral

32 Belmont

33 Belmont Roman

34 Fox Chase Full\*

35 Fox Chase Roman Full\*

36 Fox Chase Half\*

37 Fox Chase Roman Half\*

38 Marquette Full

39 Marquette Roman Full

40 Marquette Half

41 Marquette Roman Half

42 Lincoln

43 North Hamton

44 Harrington

45 Argonne

46 Northwicke

47 Eldridge

48 Chadwick

49 Lockeford

50 Richland

51 Courtney

52 Lindsay

53 Jamison

54 Rutherford

55 Astoria

56 Glennberry

57 Patterson

58 Smithton

59 Harlowe

60 Tennyson

61 Vanderbilt

#### **FOILS**

F1 Maxton

F2 Sydney

F3 Northbrook\*

F4 Polarcrest\*

F5 Findlay

F6 Findlay Cathedral

F7 Evana

F8 Evana Cathedral

F9 Sheridan

<sup>\*</sup>shown with optional drawer front

## WOOD TYPES

#### **ALDER**

Commonly used for a rustic look with knotholes, burls and mineral streaks. Can also go modern/industrial with a darker finish. Available in Rustic only.





#### **BIRCH**

Medium density hardwood with a distinct, moderate grain pattern. Versatile, useful for designs that are anywhere from casual to refined.

#### **CHERRY**

Brings a rich, elegant feel. Common in fine furniture. Darkens or "mellows" with age. May contain small knots for added character.





#### **HICKORY**

The hardest wood with the widest color variation. Random burls, knots and mineral streaks give each hickory kitchen a unique sensibility.

#### **MAPLE**

Kind of a go-to wood species very uniform and predictable. Therefore takes lighter stain and paint colors well.





#### OAK

Another popular, versatile wood with rich textures and grain patterns that lends itself to practically any application.

#### "RUSTIC"

Many wood species are at their best when displaying their naturally occurring knots, burls, wormholes, dramatic variations in color and mineral streaks.

Available in: Alder, Birch, Cherry, Hickory and Maple.



The technique of cutting a tree at a nearly 90° angle, which creates a parallel and orderly feel to the grain—as opposed to the natural variances in the grains you'll find with traditional woods.

Available in: Cherry, Maple and Oak.





#### EVERCORE™

Formed by super-compressing wood fibers mechanically, EverCore doors and drawer fronts are extra solid and have no grain. That means they have a particularly smooth painted finish. And since a rigid EverCore door or drawer front reacts less to temperature and humidity compared to regular wood, it doesn't expand and contract as much—so you're less likely to see cracks in the paint or shifts in the center panel. Ideal for designs where an even, clean appearance is preferable to the natural appearance of wood.



#### HARDWARE MAY SEEM SMALL, BUT CAN MAKE A BIG DIFFERENCE.

For such a relatively small item, your choice of hardware can dramatically change how the room feels: the choice of the metal, the size of the pull, the style of the knob—use our Hardware Visualizer to see how, at kraftmaid.com/hardware.

















# PUT A FRAME AROUND THE KITCHEN WITH MOLDING. THEN LIGHT FROM ABOVE, BELOW, WITHIN, AROUND, BEHIND.

Some looks depend on molding, and other times the molding helps hide pipes, ducts, wiring, and uneven surfaces. Then, consider all the places from which your kitchen may be lit—think beyond windows and chandeliers.



# WHATYOU GET WITH KRAFTMAID® VANTAGE™

How did KraftMaid get to be the most recognized name in the industry? Hard work and years of delivering hundreds of thousands of kitchens. Besides all that, we also lived in a lot of kitchens ourselves. We understand firsthand how important details are, so we take care of them.

## IS HAND-CRAFTING LOW-TECH? OR IS IT ACTUALLY THE HIGHEST TECHNOLOGY OF ALL?

We respect high tech—for example, our imaging equipment is designed to reject wood that isn't up to our standards. We've even co-developed advanced kiln methodologies in partnership with independent wood science labs.

Yet often there's no high-tech substitute for hand-burnishing, or hand-assembly: there are certain decisions made by human beings that machines can't copy. Hand-staining and rubbing a drawer front is a skill. We nurture and train craftsmen, and carefully transfer knowledge from one generation to the next.

Nothing that plugs in can replicate the sensibilities our artist-builders apply to each kitchen, each door, or each corner crevice. That human factor—judiciously complemented by sophisticated technology—is what makes KraftMaid *KraftMaid*.





# EVERYTHING HERE COMES STANDARD ON KRAFTMAID® VANTAGE™ CABINETRY. WHEN THE BUDGET GETS TIGHT, TURN TO THIS PAGE.

Through the years, we've seen what makes customers love living in their kitchens—so we offer as many of those features as possible at no extra cost.



#### **ALL-PLYWOOD CONSTRUCTION**

Handles moisture better without warping or swelling, whether that's enduring humid climates, general splashing around the sink, steam around the stove, sloppy dogs drinking and splashing all over, or a careless spouse thoughtlessly setting a wet glass on a shelf.



#### MATCHING INTERIORS ON GLASS

Matches the inside of your cabinet to the outside—normally an additional cost, but something we do for no extra charge when you order glass doors, so everything is uniform.



#### DURAKRAFT™ PLUS FINISHING SYSTEM

No one else has it. Our finish is 40% thicker than we've ever done, twice as resistant to scratches, and smoother to the touch. When you're at the showroom, run your hand over our finish, then a competitor's. You'll feel a difference. Order a sample if you can't get to a showroom, to see for yourself.



#### **SOLID-WOOD DOVETAIL DRAWERS**

Standard solid all wood construction and dovetail joints make drawers sturdy and capable of standing up to daily life.



#### **90 LB DRAWER SLIDES**

All drawers come with 90lb capacity drawer slides—just to make sure the drawer holds up for a lifetime no matter what you put in it (as long as it's under 90 pounds).



#### **FULL-EXTENSION DRAWERS**

All drawers extend beyond the cabinet face so that nothing gets lost in the back anymore, and you can use the whole drawer. Deep drawers mean holding more things, more easily—like clumsily long-handled ladles shaped like S's and large economy-sized plastic-wrap boxes.



#### **SOFT-CLOSE DRAWERS/DOORS**

Doors and drawers come with Whisper Touch™ soft-close hinges and slides, which reduce slamming (and wear-and-tear). This also keeps the noise level down. Less noise = less stress.



#### **GENTLY ROUNDED 3/4" SOLID WOOD FRAMES**

Activity-filled kitchens where the corners are gently rounded will see fewer chips in the paint or stains, and three-quarter-inch solid wood frames hold finish better and longer.



#### I-BEAM CONSTRUCTION

KraftMaid cabinets have internal I-beams, adding strength to your cabinet in your kitchen *and* during delivery and installation.



# A SIMPLE WARRANTY IS THE BEST WARRANTY

KraftMaid<sup>®</sup> warrants its cabinetry to be free of defects in material or workmanship for as long as they are owned by you.

Go to kraftmaid.com/warranty to read our Limited Lifetime Warranty in its entirety. If at some point you have questions or need help, call our customer care specialists at 1-888-562-7744.

### OPINION: INDUSTRY STANDARDS ARE AN EXCELLENT STARTING POINT.

We want our cabinets to last, and stand up to how you really, actually live—opening and shutting doors and drawers, spilling stuff, and all the other everyday stresses and strains life brings. Reality doesn't limit itself to minimum standards, so we don't either.

#### TEST: WHAT KCMA STANDARDS REQUIRE: WHAT KRAFTMAID DOES:

DRAWER GUIDE	Drawers must survive 25,000 open and close cycles.	We test for 100,000 cycles.
DOOR HINGE	Door hinges must survive 25,000 open and close cycles.	We test for 80,000 cycles.
CHEMICAL RESISTANCE	After 10 different common household products are poured on the cabinet and left for 24 hours, there must be no staining or deterioration when each is wiped away.	Same thing, but we test over 40 other common products, too, from beet juice, butter, crayons and lipstick to name-brand cleansers and drinks.
STATIC LOAD	Over the course of a half hour, weight is gradually added to wall cabinets until the load equals 500 pounds.	Same thing, but we keep going until the load is 1,000 pounds.
SHRINK & HEAT	Cabinets are subjected to 120° heat with 70% humidity for 24 hours—to simulate the heat from cooking.	Same thing, but we raise the temperature to 160°.



















# Kraft Maid VANTAGE

#### KITCHENS FOR THE REAL LIVING ROOM"

Manufactured by Masco Cabinetry.
Middlefield, Ohio 44062
A Masco Company.
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KM-TMVAN-022015





